



# Riaan Hattingh Enterprises

## Website Content services provided by Riaan Hattingh

### 1. Blog, Newspaper, and Magazine Writing Services

Riaan has been writing lifestyle articles since 2013. His work has been published on his blogs (Besembek), and magazines, and newspapers, for example, Country Life Magazine SA, Rooi Rose, Safari News, and Farmer’s Weekly. Unfortunately, Country Life SA, Rooi Rose, and Safari News were closed in 2020, with Rooi Rose later revived by another publishing house. He still regularly submits articles to Farmer’s Weekly to be published.

Blog posts are ideal for SEO and attract visitors from search engines. We recommend at least one to two blog posts per month. Longer posts are better. However, posts may vary in length. Please note that the client is to provide and check technical, medical, and legal content. All content is to be approved by the client. All blogs should have at least one primary picture/photo. For one-off blogs, at least two to three weeks’ notice should be given per blog.

Rates for once-off, ad hoc services:

Item	PAW/SRO Clients	NON-PAW/SRO Clients
The client finds a suitable topic for a blog post.	R0.00	R0.00
RH finds a suitable topic for a blog post.	R100.00	R150.00
Short Blog Post (300-600 words)	R3.00 per word	R3.50 per word
Medium Blog Post (601-1200 words)	R2.50 per word	R3.00 per word
Long Blog Post (1201+ words)	R2.00 per word	R2.50 per word
R per picture/photo provided by the client.	R0.00	R0.00
R per picture/photo sourced and provided by RH (where we make use of free sources).	R100.00	R150.00
R per picture/photo sourced and provided by RH (where we make use of paid sources).	Actual cost, plus 25%	Actual cost, plus 50%
Subbing where partial content is provided by the client, and partially written by RH.	Standard Blog Post Rates minus 10%	Standard Blog Post Rates minus 5%
Subbing where all content is provided by the client, and none written by RH.	Standard Blog Post Rates minus 20%	Standard Blog Post Rates minus 10%



# Riaan Hattingh Enterprises

Clients making use of the article services regularly, e.g. at least one to two articles per month have different rates:

Item	PAW/SRO Clients	NON-PAW/SRO Clients
The client finds a suitable topic for a blog post.	R0.00	R0.00
RH finds a suitable topic for a blog post.	R100.00	R150.00
Short Blog Post (300-600 words)	R2.50 per word	R3.00 per word
Medium Blog Post (601-1200 words)	R2.25 per word	R2.75 per word
Long Blog Post (1201+ words)	R2.00 per word	R2.50 per word
R per picture/photo provided by the client.	R0.00	R0.00
R per picture/photo sourced and provided by RH (we make use of free sources only).	R175.00	R250.00
R per picture/photo sourced and provided by RH (where we had to make use of paid sources).	Actual cost, plus 20%	Actual cost, plus 40%
Subbing where partial content is provided by the client, and partially written by RH.	Standard Blog Post Rates minus 15%	Standard Blog Post Rates minus 10%
Subbing where all content is provided by the client, and none written by RH.	Standard Blog Post Rates minus 25%	Standard Blog Post Rates minus 15%



# Riaan Hattingh Enterprises

## 2. WooCommerce e-commerce product loading.

Riaan has experience in WooCommerce e-commerce solutions. PAW/SRO usually loads about five items for clients into their online shops, and then shows the clients how to do the rest themselves. However, some clients do not have the time to do this. We also realise that non-clients may have similar experiences. We thus offer loading of products as an additional service to PAW/SRO clients and non-PAW/SRO clients. We only load products onto WooCommerce-enabled sites:

Item	PAW/SRO Clients	NON-PAW/SRO Clients
Load products. Any type (simple downloadable, booking, variable, etc.) Variable products are charged per variable. Images are provided in the correct format.	R50.00 per product	R75.00 per product
Load products. Any type (simple downloadable, booking, variable, etc.) Variable products are charged per variable. Images are provided, but need to be manipulated to the correct format (cropping and canvassing only)	R100.00 per product	R150.00 per product
Edit of current products. Images are provided in the correct format.	R25.00 per product	R50.00 per product
Edit of current products. Images are provided, but need to be manipulated to the correct format (cropping and canvassing only)	R50.00 per product	R75.00 per product

## 3. Contact

E-Mail: [riaan@riaanhattingh.co.za](mailto:riaan@riaanhattingh.co.za)

WhatsApp: 072-559-8060