

Our mission is to assist businesses (and other organisations and individuals) in becoming the owners of standard, but fully functional websites at affordable pricing.

Sellrite.online (SRO) E-Commerce Sites VS Passionate about Websites (PAW) E-Commerce Sites	
SRO	PAW
<p><b>OPTIONAL ADVANCED FEATURES</b> Optional Paid-for Features</p> <ol style="list-style-type: none"> <li>1. Client selects Theme and SRO learns it.</li> <li>2. Accept online payment via Payfast, Yoco, iKhokha, and/or EFT on your site.</li> <li>3. Various shipping options can be implemented based on packaged and volumetric weight.</li> <li>4. Multiple stores are allowed using Marketplace.</li> <li>5. Affiliate Program allowed.</li> <li>6. Booking System Allowed.</li> <li>7. Composite Products allowed.</li> <li>8. Advance vouchers allowed.</li> <li>9. yourdomain e-mail accounts OR forwarding to Gmail included.</li> <li>10. Various additional functions.</li> </ol>	<p><b>STANDARD FEATURES ONLY</b> No Optional Features Available</p> <ol style="list-style-type: none"> <li>1. PAW uses a theme they already know, BUT it has a flexible design.</li> <li>2. Accept online payment via Payfast, Yoco, iKhokha, and/or EFT on your site.</li> <li>3. Various shipping options can be implemented based on packaged and volumetric weight.</li> <li>4. Single Store, Single Owner ONLY</li> <li>5. NO Affiliate Program</li> <li>6. NO Booking System</li> <li>7. NO Composite Products</li> <li>8. Only basic vouchers are allowed.</li> <li>9. yourdomain e-mail accounts OR forwarding to Gmail included.</li> <li>10. Limited additional functions.</li> </ol>
<b>COSTS (annual increases in January each year)</b>	<b>COSTS (annual increases in January each year)</b>
<u>Advanced site with e-commerce (online shop):</u> Please see the current pricing in the email you received from us. We collect ALL payments via Payfast.	<u>Standard Site WITH e-commerce (online shop):</u> Please see the current pricing in the email you received from us. We collect ALL payments via Payfast.
With SRO advanced e-commerce sites, you select a theme from a list we provide you with, and you show us examples of what you want for your website. We need to learn all about your selected theme. You are charged per hour while we learn and start work on your site. We can't give you an estimate of how long it will take or how much it will cost. You pay development fees until the site is completed and opened to the public, after which you only pay hosting and maintenance fees. We cannot give you a total amount on costs as it will all depend on your requirements.	With PAW sites, we select a theme and show you examples of what you can expect. This saves you money and gets your site up in the shortest time possible. You know the costs beforehand.

**OTHER PRODUCTS:**

<p><u>*Essentials Site</u> without e-commerce (online shop): Please see the current pricing in the email you received from us. We collect ALL payments via Payfast. Two different pricing structures. No additional pages, links, functions, and e-mail forwarding only</p> <p><u>Standard Site (NO e-commerce (online shop)):</u> Please see the current pricing in the email you received from us. We collect ALL payments via Payfast. Same as Essentials Site, but you are allowed blogs, multiple pages, and POP/IMAP email accounts.</p> <p><u>Standard Site WITH e-commerce (online shop):</u> Please see the current pricing in the email you received from us. We collect ALL payments via Payfast. Same as Standard Site, but you also have a complete online shop where you list your products, visitors check out online via Payfast, iKhokha, or Yoco (We recommend Payfast), you pack and ship (physical products) via the shipping methods you allow (e.g. Pargo, Kargo, courier, Pudo, Postnet, Paxi, etc), and the client selects. You manage your products, stock, and orders on the website in your WooCommerce store.</p> <p>We collect ALL payments via Payfast.</p> <p>*A lower rate if you participate in our banner advertisement program, an increased rate if you do not participate in our banner advertisement program.</p>	<p>With PAW sites, we select a theme and show you examples of what you can expect. This saves you money and gets your site up in the shortest time possible. You know the costs beforehand.</p> <p>Your <u>Essentials Site</u> will have all the information required to highlight your products and services and allow visitors to contact you. All on one page, and forwarding your domain email to your Gmail account.</p> <p>Your <u>Standard Site</u> will have all the information required to highlight your products and services and allow visitors to contact you. You may have additional pages, and you may choose between POP/IMAP email or forwarding to Gmail.</p> <p>Your <u>Standard E-Commerce Site</u> will have the same functionality as a Standard Site and be fully functional with a shopping cart and shipping options. You may sell single, variable, online services, in-office, consulting-room services, and downloadable digital products.</p>
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## SOME OF OUR PREVIOUS WORK:

Our most recent clients are listed in the latest issue of the PAWZETTE at [PAWZETTE - Cross-Marketing Collective Brochure](#), scroll down to read the latest issue. You will find our completed projects at <https://passionateaboutwebsites.co.za/completed-projects/>, and projects currently under development (probably some of the more advanced work and most definitely projects running under the flag of sellrite.online) at <https://passionateaboutwebsites.co.za/projects-under-development/>. Please have a look at these sites to get an idea of what we can assist you with.

## ABOUT HOSTING, DOMAIN REGISTRATION, AND E-MAIL:

We only build sites that we host on our servers. Historically, PAW experienced too many problems with different hosts failing our backup procedures.

When PAW/SRO registers your domain, we will host all for that domain with us: email, website, and payment of domain fees.

1. If you are a paying client, you will become the owner of the domain (our VA will contact you for your details to register the domain in your name).
2. If you are a barter or charity client, PAW will remain the owner of the domain until we terminate our relationship on good terms (i.e., you do not owe PAW or SRO any money), and the domain will be transferred into your name, else, PAW will remain the owner of the domain and we will use it as development sites for our webbies in future.

Should you have registered a domain already, you have one of two options:

1. You let us initiate a transfer as managers of the domain, and we manage future domain fee payments, e-mail, and hosting. You will still be the owner of the domain, but we will pay the domain fees going forward.
2. We do not initiate a transfer to become the managers of your domain, but:
  - a. If your package includes hosting, you keep paying for your domain yourself, and you host your e-mails with the current hosts, but we host your website only.
  - b. If your package does not include hosting, you keep paying all your domain fees yourself, but we will host your email and website on our servers.
  - c. You will not receive any discounts for options a and b above.

## IMPORTANT INFORMATION:

We register a variety of domains. Some may require additional fees.	Our themes are responsive. That means they display well on both PC/Laptop screen, and they are just as functional on cell phone or tablet.
We build on WordPress only and use WooCommerce as shopping cart.	ALL CONTENT (text, photos, logos etc) ARE PROVIDED BY YOU, THE CLIENT. This includes photos, text, logos, addresses, contact details, background pictures, etc.
Monthly services include hosting, e-mail accounts, backups, a restore test, security updates & minor maintenance.	We will load ten products for you in your shop to give you examples. Thereafter you will manage your own shop. You will load products, check on orders, clear orders after payment received, ship orders.
We can configure several shipping and payment solutions for your online shop.	We can finish sites within a few weeks to a couple of months, depending on the content you provide and the change in scope.
We load SEO tools to assist you.	Paying clients are invited to participate in our banner advertisement program. Barter and Charity clients may opt out at a small monthly fee.
Our <a href="#">Terms and Conditions</a>	
<p>There are some things we DO NOT DO: None of the below services is our forte. We specialise in building superb websites.</p> <ol style="list-style-type: none"> <li>1. We do not integrate WooCommerce shops with Facebook and Instagram shops anymore. We now leave this to the specialists.</li> <li>2. We do not do graphic design. We will refer you to our graphics designer if need to have any graphics work completed.</li> <li>3. We do not do social media marketing. We will refer you to someone should you need this service.</li> <li>4. We do not specialise in SEO. We understand the basics and even install tools on your website to assist.</li> <li>5. We do not integrate API functions, connect to supplier databases, or stock exchanges for currency and bullion-related exchange rates unless we have FULL CO-OPERATION (not only documents – they need to do the connection and any other required configurations and linking to your products – we will give them access to the site) with your service provider on this.</li> </ol>	
We do guarantee a 99%+ uptime.	We cannot guarantee the success of your site but <a href="#">HERE ARE 17 TIPS</a> to help you succeed.